



2023 Dean's Charity Steer Show

Media Packet

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Explanation of Show

Celebrate Ohio agriculture, communities, and children at the 2023 Dean's Charity Steer Show on Tuesday, August 1, 2:00 p.m. at the Ohio Expo Center and State Fair. Teams will consist of a Team Captain, Team Champion, experienced 4-H youth, and a steer in the show ring. The event will be hosted by Cathann A. Kress, vice president and dean of The Ohio State University's College of Food, Agricultural, and Environmental Sciences (CFAES). All proceeds will benefit Ronald McDonald House Charities of Central Ohio. The Steer Show is an annual event coordinated by CFAES, Telhio Credit Union, Ohio Cattlemen's Association, and the Ohio State Fair.

Mission of Ronald McDonald House Charities of Central Ohio

The mission of RMHC is to create, find, and support programs that directly improve the health and well-being of children and their families. Located across the street from Nationwide Children's Hospital in Columbus, the Ronald McDonald House serves as a home-away-from-home for families while a child is hospitalized. More than 4,500 families use the facility each year with 82,000 nights of lodging provided. It is also the second largest Ronald McDonald House in the world with 137 guest rooms and 120,000 square feet of kitchens, dining areas, play rooms, laundry facilities, a meditation room, exercise room, and informal gathering areas.

Websites

Landing page link: deanscharitysteershow.osu.edu

Giving page link: give.osu.edu/deanscharitysteershow

Online silent auction link: <https://2023DCSS.givesmart.com>

Online Donations

The giving page (give.osu.edu/deanscharitysteershow) features links to each celebrity exhibitor's donation page.

All Other Donations

- Checks will be accepted both prior to the event and the day of the event.

Payable to: "The Ohio State University"

Memo line: fund #316593 and the team's name

Mail to: The Ohio State University Foundation, Attn: Gifts Processing, 14 E. 15th Avenue, Columbus, OH 43201

- Cash will only be accepted the day of the event.

"Sale" of Livestock

During the steer show, there will be a "sale" following the same procedures as a typical livestock sale, but without the actual transfer of livestock. Instead, all buyer sale proceeds will benefit Ronald McDonald House Charities of Central Ohio.

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Day of Show Details

Tuesday, August 1, 2023

Voinovich Livestock and Trade Center, Ohio State Fair
717 E. 17th Avenue, Columbus, OH 43211

1:00 p.m. — Media event/meet and greet ahead of event

- Exhibitors, 4-H families and their steers will be available to media and fair goers from 1-1:45 p.m.
- Bios of exhibitors and 4-H members are available in the media packet at: go.osu.edu/dcss-media-packet, and will be available at the event.
- All media must check in at the Fair's media center, for credentials and be admitted to the Fair. They can then be escorted to the steer show. Media procedures can be viewed at ohiostatefair.com/media-registration.

2 p.m. — Event starts

- Introduction/welcome from Ohio State **Dean Cathann A. Kress**, College of Food, Agricultural, and Environmental Sciences
- Explanation of event and how to donate
- Grand entrance of teams, interviews, and show
- Judging
- Awards
- Sale
- Event concludes

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Media Information for Covering the Show

Credential Registration

Registering for the Ohio State Fair is easy - complete the credential registration form at go.osu.edu/OSFMedia. No media credentials will be mailed in advance of the Ohio State Fair. All media are required to check-in daily at the Ohio State Fair Media Center (see below).

Media Center Check-in Procedures

The Ohio State Fair Media Center will be operational 7 a.m. – 8 p.m., daily, July 26 – Aug. 6 (except for Aug. 7, when it closes at 6 p.m. along with the Fair's admission gates), or by appointment. All members of the media should check in at the Media Center to receive parking and admission credentials before entering the Fair. No parking or admission passes for working media will be mailed in advance.

Upon check-in, members of the media will be escorted throughout the grounds by a member of the Fair's marketing and PR staff. All working members of the media must adhere to the Fair's media escort policy.

Directions

You can access the Media Center from the 11th Avenue exit from I-71. General public and visitors to the Ohio State Fair use the 17th Avenue exit. As in the past, the Media Center will be located on 11th Avenue, just west of the OHIO Gate. All working news media and promotions personnel should register and park at this location upon arriving at the Fair. For your convenience, the Media Center will provide a phone, internet access, and an air-conditioned room for you to work or relax in. Fair schedules will also be provided daily, as well as feature ideas and assistance in obtaining interviews.

Parking

Approximately 25 parking spots are available for use by working media at the Media Center. In addition, we will provide some overflow parking in the Pavilion Lot (Gate 9), located east of the Voinovich Center. Please note parking is provided on a first-come, first-served basis. If all media spots are full, you will be routed to general parking in the North Lot (off 17th Avenue).

On-Site Transportation

A few golf carts will be kept at the media center and can be used for transportation of equipment on a first-come, first-served basis. For liability reasons, carts can only be driven by Ohio State Fair employees. Access to the Fair on carts is limited to the golf cart path, which travels the Fair's perimeter. No carts are allowed in pedestrian areas. The Ohio State Highway Patrol will enforce this policy.

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Contact Information

Lora Vest | The Ohio State University, College of Food, Agricultural, and Environmental Sciences | 614-292-6190 | vest.62@osu.edu

Elizabeth Harsh | Ohio Beef Council | 614-873-6736 | eharsh@ohiobeef.org

Nick Biratsis | Telhio Credit Union | 614-221-3233 ext. 6896 | nick.biratsis@telhio.org

Ryan Wilkins | Ronald McDonald House Charities of Central Ohio | 614-227-3768 | Ryan.Wilkins@rmhc-centralohio.org

Photos for media use can be found at:
go.osu.edu/DCSS-photos

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About the Host: Cathann A. Kress

Dr. Cathann A. Kress has served as vice president for agricultural administration and dean of the College of Food, Agricultural, and Environmental Sciences (CFAES) at The Ohio State University since May 2017. She is hosting the Dean's Charity Steer Show to bring together our community to celebrate agriculture and children, both our 4-H youth as well as youth who benefit from Ronald McDonald House Charities (RMHC) of Central Ohio. All proceeds from the event will support RMHC of Central Ohio. Every dollar raised means families can stay together only steps away from their hospitalized child during one of the most stressful times of their lives.

Dean Kress is responsible for Ohio State's largest college, which consists of 408 faculty, 1,305 staff, nearly 3,000 students, over 47,000 living alumni, 11,589 animals, and 11,400 acres. CFAES also encompasses OSU Extension offices in each of Ohio's 88 counties, 11 agricultural research stations, and Ohio State ATI which is located on our CFAES Wooster campus, in Wooster, Ohio. Kress is also a full professor in the Department of Agricultural Communications, Education, and Leadership.

An Iowa native, Kress graduated with her bachelor's degree from Iowa State University and her master's and doctorate from the University of Iowa.

About 4-H

Ohio is the birthplace of 4-H, which began in Clark County, Ohio, in 1902. A.B. Graham, superintendent of the Springfield Township Schools at the time, organized a meeting with some 30 boys and girls in the basement of the county courthouse. Called the "Boys and Girls Agricultural Club," Graham's goal was to teach about harvesting corn, planting a garden, testing soil samples, tying knots in rope, and identifying weeds and insects.

From those humble beginnings the "out of school education" concept spread nationally through the Cooperative Extension Service. The 4-H program has since spread to all 50 U.S. states and internationally to more than 80 countries around the world. The youth development program is offered to youth ages 5–19 and has grown from its original focus on rural communities to reaching youth in the suburbs, cities, and small towns all over America. Members are welcome regardless of cultural, economic and social backgrounds.

Ohio 4-H youth get involved through special educational opportunities at school, in after-school programs, camps, and/or at neighborhood or youth centers. 4-H is about having fun through experiential learning and it gives youth a chance to pursue their own interests—from photography to computers, from building rockets to raising sheep. In 4-H, youth make new friends, develop life skills, learn to be leaders, and assist in shaping their communities.

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About Our Partners

Ronald McDonald House Charities of Central Ohio

The Ronald McDonald House of Central Ohio is located directly across the street from Nationwide Children's Hospital. Open 365 days a year, the Ronald McDonald House is a home-away-from-home for families with seriously ill children receiving treatment in the hospital. The House offers comfortable bedrooms with private baths, continuing care suites for recovering transplant patients, fully equipped kitchens and dining areas, play rooms, laundry facilities, a meditation room, exercise room and informal gathering areas. In addition, RMHC of Central Ohio operates a Ronald McDonald Family Room at OhioHealth Riverside Methodist Hospital, and partners with Nationwide Children's Hospital to operate a Ronald McDonald Care Mobile. To learn more about the future growth of the Ronald McDonald House, visit rmhc-centralohio.org/amillionreasons/.

Ohio Cattlemen's Association

The Ohio Cattlemen's Association (OCA) is a non-profit membership organization that represents the business interests important to farm families that raise cattle. It serves as the voice of Ohio's cattle industry, including cattle breeders, cow/calf producers and feeders, and works to enhance the business climate necessary for industry success. OCA is a trusted leader and respected source of industry information for Ohio's cattle and beef industry and focuses its work in four main areas of advocacy, leadership, education and excellence. The association's mission is to maintain the profitability and growth of state's industry, while providing consumers with safe and wholesome beef.

Telhio Credit Union

From its 1934 beginnings as a credit union for Columbus Telephone Company employees, Telhio Credit Union has been a strong and stable financial institution in central Ohio. It is a not-for-profit, full-service financial institution cooperative, meaning that its members are owners and receive high-quality financial services to meet all of their needs. Telhio services members from the 11-county area of Franklin, Fairfield, Delaware, Union, Pickaway, Licking, Madison, Hamilton, Warren, Butler, and Preble. Serving Central Ohio for more than 75 years, Telhio members are usually able to obtain higher returns on deposit accounts and lower rates on loans and other services than other financial institutions.

The Ohio State Fair

Make memories that will last a lifetime at the Ohio State Fair! Experience your favorite Fair traditions, like the butter cow, Smokey Bear, livestock animals, and the All-Ohio State Fair Band & Youth Choir. Explore hundreds of acres of space filled with unique fair food, more than 50 exhilarating rides, plenty of shopping, Ohio arts, wholesome family-friendly entertainment, free live music, education, agriculture, and more. www.ohiostatefair.com

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2023 Dean's Charity Steer Show Teams

Team	Steer Name
Team Burrow 4 The House (Barnes, Day, King and Varkony – Yochum) <ul style="list-style-type: none"> • Connor Yochum, Hillsboro, OH (Highland County) • Matt Barnes, Monica Day, McKenna King and Kristine Varkony of NBC4 	Joe Burrow
Team CosMOOpolitans (Roberts Myers, Flaherty, Flaherty – Scott) <ul style="list-style-type: none"> • Emily Scott, Ravenna, OH (Portage County) • Tammy Roberts Myers of Bath and Body Works • Kimberly Flaherty of Washington Prime Group • Tim Flaherty of Post House Creative 	Cosmo
Team Crimson Cup Calves (Ubert – Bok) <ul style="list-style-type: none"> • Elizabeth Bok, Hicksville, OH (Defiance County) • Greg Ubert of Crimson Cup 	Maverick
Team Grace (Warnky Buurma – Fox) <ul style="list-style-type: none"> • Russell Fox, Tiffin, OH (Seneca County) • Michelle Warnky Buurma of the America Ninja Warrior and Movement Lab Ohio 	Mamba
Huntington Green Team (Porrello, Harris, Brown – Powell) <ul style="list-style-type: none"> • Mason Powell, Fulton, OH (Morrow County) • Richard Porrello of Huntington • Christina Brown of Huntington • Yolanda Harris of 10TV 	Olson
Team McSteering All Together (McDaniel, Aloï, James, Vorst – Barton) <ul style="list-style-type: none"> • Taylor Barton, Sabina, OH (Clinton County) • Marshela McDaniel, Dan Aloï, Melissa James, and Tara Vorst of McDonalds 	Mook
Team Moo Crew (Bernert, Holmes – Chester) <ul style="list-style-type: none"> • Delaney Chester, Oregonia, OH (Warren County) • Kristin Bernert of the Columbus Crew • David Holmes of 10TV 	Lloyd
Team On your Cy'd (Prettyman – Gehret) <ul style="list-style-type: none"> • Paige Gehret, Yorkshire, OH (Darke County) • Cy Prettyman of the Ohio Farm Bureau Federation • Nationwide and Ohio Farm Bureau Federation 	Tanner
Team Steer it Up (Ricart, Siefert – Scheetz) <ul style="list-style-type: none"> • Landyn Scheetz, Louisville, OH (Stark County) • Rick Ricart of Ricart Automotive • Kate Siefert with ABC 6 and Fox 28 	Boots
Team THE Buckeye Moo'd (Shivers, Townsend – Moore) <ul style="list-style-type: none"> • Delaney Moore, Lancaster, OH (Fairfield County) • Melissa Shivers of The Ohio State University • Tracy Townsend of 10TV 	Tree Trunks (Heifer)

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Team Burrow 4 The House

Connor Yochum is from Hillsboro, Ohio in Highland County where he lives on a farm with his parents, Chip and Shannon, and older sister, Emma. His family raises Maine-Anjou and Chianina cattle along with soybeans and hay. Connor will be in the eighth grade at Hillsboro Middle School this fall where he is a three-sport athlete playing football, wrestling and baseball. He is also active in the National Junior Honor Society and FFA. Connor is an 8-year 4-H member who has been showing cattle since he was 4 years old and exhibiting them in 7 states so far. He will be showing his steer, "Joe Burrow", at the Dean's Charity Steer Show.

Matt Barnes is the morning co-anchor of NBC4 Today, a position he took in January 2016. He joined the NBC4 staff in May 2010 as a sports anchor and reporter. He is a proud graduate from the E.W. Scripps School of Journalism at Ohio University. As a native of Columbus, being out and about in the community is very important to him. He is an avid volunteer and supporter of the Ronald McDonald House in Columbus, serving on the board and as a member of the Red Shoe Society.

Monica Day co-anchors NBC4 Today. She joined the NBC4 staff in February of 2006. Monica is a graduate of Whitehall Yearling High School. She was crowned Miss Ohio USA 2008 and represented The Buckeye State in the Miss USA competition where she won the title of Miss Congeniality. The thing Monica likes most about her job is the opportunity to be involved with local charities and events. Monica has been very active in raising awareness of ovarian cancer during her time at NBC4 and is an avid supporter of The Ronald McDonald House, BESA and Harmony Project.

McKenna King, Meteorologist, joined the NBC4 team in January 2022. McKenna grew up in Northern Utah and earned her degree in broadcast journalism from Brigham Young University. A Utah native, McKenna loves the outdoors. She loves to ski and snowboard, as well as getting outside for a bike ride, hike or take her golden retriever, Polly, on a walk around the city. McKenna is also a proud Disney-adult and Magic Keyholder at both U.S. Disney parks, which is where she spends most of her vacation time, donning a pair of Mickey ears.

Kristine Varkony first joined the NBC4 team in early 2017. She is a multifaceted journalist who equally loves anchoring, producing, covering Ohio State football, live interviews and breaking news. A Buckeye from day one, Kristine was raised on a farm in the Ohio Valley (Jefferson County) and attended Steubenville Catholic Schools. She earned her degree in journalism from The Ohio State University— while interning at NBC4 her senior year. Kristine loves exploring and attending events in the Cap City, being outdoors, traveling, exercise classes and trying new restaurants.

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Team CosMOOpolitans

Emily Scott is from Brimfield, Ohio in Portage County and is the daughter of Kyle and Rebecca Scott. She is 18 years old and has an older sister. Emily is a recent high school graduate and will be attending Kent State University this coming fall. She has shown cattle, pigs and goats at the Portage County Fair and is a member of the Portage County Steakmakers 4-H Club, National Honors Society and Student Council. This is the first year she is exhibiting a steer at the Ohio State Fair. She will have her steer, "Cosmo", by her side at the 2023 Dean's Charity Steer Show.

Tammy Roberts Myers had been Chief Communications Officer at L Brands for 14 years when she founded SS Resolution LLC, a reputation management and crisis communications firm that empowers companies to navigate the toughest situations with the utmost dignity. She was recruited back to the new standalone public company, Bath & Body Works, to lead external communications. She is a passionate community advocate as demonstrated through non-profit leadership, fundraising and connecting interested parties to maximize impact. She serves on the Central Ohio boards of Ronald McDonald House Charities, COSI and Ruling Our eXperiences and is a member of the Otterbein University Alumni Council.

Kimberly Flaherty currently serves as Vice President of Corporate Communications and Public Relations for wpg (Washington Prime Group®), a retail real estate investment trust that owns and operates a multibillion-dollar portfolio across the U.S. welcoming over 300 million annual shoppers. She is also the co-founder of Post House Creative, an award-winning full-service marketing agency specializing in brand strategy, creative content, video production, digital marketing, public relations and media buying with locations in Columbus, Ohio, Austin, Texas and Steamboat Springs, Colorado servicing clients such as Nationwide Insurance, the Columbus Blue Jackets, Jobs Ohio, AEP, Lane Bryant, Arhaus, The Ohio State University, Safelite Auto Glass and many more. She is a two-time Emmy Award winning writer & producer.

Timothy Flaherty is the co-founder of Post House Creative and is a ten-time Emmy Award recipient for producing/directing local, regional and national projects. With more than twenty years in the content industry, Timothy has significant experience in broadcast, corporate, sports and travel/destination production. As a creative problem solver, his goal is to provide the highest level of service and bring visual storytelling to life through fulfilling and award-winning content.

Team Crimson Cup Calves

Elizabeth Bok is the daughter of Darren and Julie Bok and is 16 years old with one older sister. She is going into her junior year at Fairview High School where she is a member of the volleyball team and FFA chapter where she participates in many activities and events. Elizabeth is a member of the Little Buckeyes 4-H Club and enjoys working with her animals in the barn and hanging out with friends. After high school, Elizabeth hopes to go to college and major in chemistry or agriculture. At the Dean's Charity Steer Show, she and her steer, "Maverick", will take the ring.

Greg Ubert founded Crimson Cup Coffee & Tea in Columbus, Ohio in 1991 which has been roasting award-winning coffee ever since. The Chicago Tribune named Crimson Cup "The most decorated coffee company in the Midwest" because of its significant trophy case. He sits on the Board of Directors at the Columbus Chamber

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of Commerce and Heartland Bank. He holds a B.A. in economics from Harvard University and resides in Upper Arlington with his wife, Laura and their three children.

Team Grace

Russell Fox is the son of Mindy and Jason Fox of Tiffin, Ohio in Seneca County. He has three brothers and is 13 years old. Russell is headed to the eighth grade this fall at Tiffin Middle School. He is a member of the Builders Club, Student Council, Seneca County Jr. Beef 4-H Club, OCA BEST program, as well as the American Maine Anjou, Angus, Simmental, Chi and Shorthorn Associations. Russell is a 5th year 4-H exhibitor and his favorite projects are sheep and cattle. He will be showing his Simmental steer, "Mamba" in the Dean's Charity Steer Show.

Michelle Warnky Buurma is a 10-time Ninja Warrior competitor, motivational speaker, personal trainer, entrepreneur, MLab Ohio gym owner and Obstacle Course Racer. Michelle has been blessed with an incredible husband, Joel Buurma, and a beautiful baby, Grace, who was born 3 months premature and weighed 1 lb 14 oz! Michelle and her husband stayed at the Ronald McDonald house in Columbus for two months while their daughter was in the Neonatal Intensive Care Unit (NICU) right after birth. Michelle loves God and people, and aims to live her life serving both with love. She runs competitions with a Bible verse written on her leg as a thank you to God for each chance to compete and be active. As an entrepreneur and leader, for the past 8 years Michelle founded and has co-owned the gym Movement Lab Ohio. MLab Ohio is a ninja warrior, parkour and fitness facility that has classes, parties and team building for all ages, as well as hosting competitions and supporting local school initiatives.

Huntington Green Team

Mason Powell, the son of John and Heather Powell, is from Fulton, Ohio in Morrow County. He has one younger sister and will begin his senior year at Cardington Lincoln High School this fall. He is a member of FFA and the Grass Roots and Boots 4-H Club. Mason started his own beef operation when he was 9 years old, and now has a small herd of breeding cows. He has competed in beef shows all over the country and also enjoys helping his family grow and harvest hay. Mason is currently employed at Grain Equipment Co. Mason and his steer "Olson" will take on the Dean's Charity Steer Show together.

Rich Porrello leads Huntington's Consumer Finance organization which includes its Auto, RV, Marine, Power Sports, Mortgage Lending and Direct Consumer Lending businesses. He oversees a team of 1,600 colleagues that serve more than a million consumers/households and businesses each year. Porrello serves on the board of directors and executive committee for the American Financial Services Association. He served as the 2019-20 Chair on the Consumer Banker Association Auto Finance Committee and is on the board of Ronald McDonald House Charities of Central Ohio, Inc.

Christina Brown has been with Huntington National Bank for the past 13 years and is currently the regional director of community philanthropy and engagement. She specializes in strategic leadership of community partnerships, grant programs, and colleague engagement with nonprofit organizations.

Yolanda Harris co-anchors the 5, 6 and 11 p.m. newscasts at WBNS-10TV with Andrew Kinsey. Before joining the team at 10TV, Harris was the early and late evening anchor at WSYX-6 and WTTE-Fox 28. She

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has more than 23 years of broadcasting experience in Central Ohio. She loves to volunteer and support local charities and organizations that work to improve the lives of Central Ohioans, especially young people. She especially enjoys working with DSACO and the Columbus Buddy Walk, the American Heart Association's "Go Red for Women" campaign and she has also served as an honorary board member for Buckeye Ranch.

Team McSteering All Together

Taylor Barton is the daughter of Emily and Robb Barton. She is 16 years old and has one younger brother from Sabina, Ohio in Clinton County. Her family operates a grain operation of corn, soybeans, wheat and hay and also raises cattle and hogs. She is currently a sophomore at East Clinton High School where she is a member of the East Clinton FFA chapter, as well as a member of the volleyball and softball teams. Taylor is a member of the Final Drive 4-H Club and has shown many different livestock species since she was 8 years old including goats, lambs, pigs and dairy and beef cattle. She will be showing her crossbred steer, better known as "Mook", in the Dean's Charity Steer Show.

Marshela McDaniel is currently the Field People Officer for McDonald's Corporation in the Columbus Field Office. In her role, she co-develops and executes a vision for attracting, developing and retaining exceptional talent within her field organization where she partners with more than 1,220+ restaurants, 175+ owner-operator franchisee organizations and 90+ corporate staff. As the Field People Officer, she provides strategic direction and guidance around people initiatives and leads Owner Operators to directly impact business results, aligns with people initiatives, and collaborates with cross-functional teams to strengthen the McDonald's system.

Dan Aloï is currently the Strategic Alignment Manager for the Columbus Field Office. In his role he partners with the field office leadership to create the strategic vision. He is also responsible for the communication, alignment and execution of the plan with the 1220+ restaurants across the field office. He also supports the National Drive thru team to drive engagement between McDonald's leadership and the restaurants across the country.

Melissa James is currently the PMO Manager for the McDonald's Corporation in the Columbus Field Office. In her role, she develops, plans and deploys initiatives, with an integrated end-to-end approach while coaching and partnering to reduce complexity. She provides strategic guidance to the field office and the Owner Operator community to maximize resources and results.

Tara Vorst, born and raised in northwest Ohio, currently resides in Columbus where she is employed by McDonald's Corporation as a Franchise Business Partner. Prior to joining McDonald's, Tara worked for major national brands in the food and agriculture industry such as, Scotts Miracle Gro, SugarCreek Co-Packing Brandworthy Food Solutions, The Mennel Milling Company, and Ohio State University Extension Office, Van Wert County.

Team Moo Crew

Delaney Chester is 16 years old and from Oregonia, Ohio in Warren County, and is the daughter of Emily and Troy Chester. Delaney and her family own and operate Rockin' C Show Cattle, raising and selling Hereford, Simmental and Maine-Anjou cattle. Delaney will be a junior at Clinton-Massie High School where she is a member of the National Junior Honor Society, and an officer in her FFA chapter. She also serves as the

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treasurer for the Ohio Buckeye Junior Hereford Association and is an active member in both the Hereford and Simmental breed associations. Delaney is a member of the Ultimate 4-H Club and will be showing her sidekick "Lloyd" in the Dean's Charity Steer Show.

Kristin Bernert is in her second season as President of Business Operations for the Columbus Crew after joining the club in January 2022. Bernert directs all business endeavors for the Crew, including fan engagement and marketing; community partnerships and impact; game experience and facility management; ticket sales and services; corporate partnerships and overall revenue generation; and organizational administration. She has decades of experience in leadership roles in the sports and entertainment industry, encompassing the MLS, NBA, WNBA, NHL, NWSL and more.

David Holmes is a sports reporter/anchor for 10TV. He attended Kent State University, became an anchor for ESPN at the young age of 21, then moved on to work for WTVG in Toledo for 8 years. Dave has won six Emmy awards and was honored eight times by the Associated Press as the best in Ohio.

Team On your Cy'd

Paige Gehret, the daughter of Gary and Jill Gehret, lives on a small farm in Yorkshire, Ohio in Darke County. She has two older siblings and will be a sophomore at Versailles High School this fall. Paige is active in student council, Hope Squad (suicide prevention), Spanish Club and a track athlete, as well as being the historian in FFA, participating in livestock judging and job interview career development events. Paige exhibits both beef and market sheep through FFA and 4-H at the county, state and national levels. She is currently the treasurer of the Darke County 4-H Beef Club and is a representative of the Darke County Jr. Fairboard for the beef department. When she is not working with her animals in the barn, she can be found working on her Supervised Agriculture Experience in FFA, a 1-acre pumpkin patch and store, "Paige's Patch", raising and selling pumpkins, gourds, popcorn and sweet corn that she retails in the summer and fall seasons. Paige will have her steer "Tanner" with her in the ring at the Dean's Charity Steer Show.

Cy Prettyman of New Bloomington was elected First Vice President of Ohio Farm Bureau Federation in April 2021. He has served as District 7 trustee for the Ohio Farm Bureau Federation since 2012, representing members from Crawford, Marion, Morrow and Richland counties. Prettyman farms with his family, raising corn, soybeans and has a direct-to-consumer beef enterprise. In addition, he has an over 30-year agricultural career serving members in Ohio's cooperative system. He has a bachelor's degree in animal sciences from The Ohio State University and has been active with local and state Pork Producers Councils and Ohio Cattlemen's Association.

Team Steer it Up

Landyn Scheetz is the daughter of Doug and Kris Scheetz from Louisville, Ohio in Stark County. She has an older brother, and she is currently a junior at Louisville High School and has been accepted into the College Credit Plus academy at Ohio State/ATI in Wooster, where she will complete her senior year of high school. Landyn and her family live on a small family farm. At school, she is a member of the National Honor Society

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and the track team where she competes in the 300m hurdles and pole vault events. This will be her ninth year in 4-H showing both steers and market hogs. Landyn will be showing her steer “Boots”, in the Dean’s Charity Steer Show.

Rick Ricart is the President of Ricart Automotive Group, a third-generation dealership in Columbus, Ohio. Giving back to the community has been a cornerstone of the Ricart family businesses since its beginnings in 1953, focusing charitable efforts on three core pillars: family, veterans and education. Rick himself is passionate about serving the community and is currently a member of the Board of Trustees for Ronald McDonald House Charities. Previously, he served as the board chair for A Kid Again.

Kate Siefert joined the ABC 6 and Fox 28 team in early 2022 as a reporter. Growing up on the east side of Cleveland, it’s been a long-time goal for Kate to report and tell the stories most important to the people living in her home state of Ohio. Her first stop in the TV business was in Steubenville, OH, as a sports reporter for NEWS 9 and then became morning anchor. In 2019, Kate moved up to Kalamazoo, MI, where she produced and anchored WWMT’s noon and 5:30 p.m. shows. Despite the brief move up north, she still didn’t forget about her beloved Buckeyes.

Team THE Buckeye Moo’d

Delaney Moore is the daughter of Braden and Amy Moore of Lancaster, Ohio in Fairfield County. She is 18 years old, has two siblings, and is a recent graduate of Bloom-Carroll High School and a member of the Awesome Animals 4-H Club. She was actively involved in the Bloom-Carroll FFA, Student Ambassadors, Studio BC Production Team, National Honor Society and the music department. Delaney is currently serving as the 2023-2024 Ohio FFA Vice-President. This fall she plans to attend The Ohio State University majoring in Agricultural Communications. In the Dean’s Charity Steer Show, Delaney will be showing her market heifer, “Tree Trunks”.

Dr. Melissa Shivers is the Senior Vice President for Student Life at The Ohio State University where she serves on the university’s senior administration team and provides leadership and strategic oversight on matters related to the student experience. She has broad leadership responsibility for numerous university operations affecting students outside the classroom.

Tracy Townsend is a journalist who is a News Anchor on “Wake Up CBUS,” the morning newscast at WBNS-TV. She also reports as Medical Correspondent and hosts “Face the State,” a political affairs show on WBNS-TV.

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Awards

Four awards will be presented at 2023 Dean's Charity Steer Show.

Best Steer

Judges will evaluate the quality of the steer by appraising its conformation including muscularity, eye-appeal and balance, structural correctness, and finish or overall body condition.

Showmanship

For the showmanship award, judges will evaluate based on presentation of the steer including the skill, ability, and appearance of the exhibitor.

People's Choice

Spectators will vote for their favorite team by cheering at the event.

Best Dressed

Awarded to the best dressed team.

Grand Champion

The Grand Champion is awarded to the highest fundraiser after all of the donations have been finalized.

ALL PROCEEDS BENEFIT:



COORDINATED BY:





Partner Websites and Social Media

College of Food, Agricultural, and Environmental Sciences

Ohio State College of Food, Agricultural, and Environmental Sciences:

<https://cfaes.osu.edu/>

CFAES Facebook

@OSUFoodAgEnv

www.facebook.com/OSUFoodAgEnv/

CFAES Twitter

@CFAES_OSU

https://twitter.com/CFAES_OSU

CFAES Instagram

www.instagram.com/osucfaes/

Ronald McDonald House Charities of Central Ohio

Ronald McDonald House Charities of Central Ohio:

<http://rmhc-centralohio.org/>

RMHC Facebook

@RMHCofCentralOhio

<https://www.facebook.com/RMHCofCentralOhio/>

RMHC Twitter

@RMHCofCentralOH

<https://twitter.com/RMHCofCentralOH>

RMHC Instagram

<https://www.instagram.com/rmhcofcentraloh/>

Ohio Cattlemen's Association

Ohio Cattlemen's Association:

<https://www.ohiocattle.org/>

OCA Facebook

<https://www.facebook.com/ohiocattle>

OCA Twitter

@Ohio_Cattlemen

https://twitter.com/Ohio_Cattlemen

Telhio Credit Union

Telhio Credit Union:

<https://www.telhio.org>

Telhio Facebook

<https://www.facebook.com/TelhioCU/>

Telhio Twitter

@telhiocu

<https://twitter.com/telhiocu>

ALL PROCEEDS BENEFIT:



COORDINATED BY:





Steer Show Descriptions

Celebrate Ohio agriculture, communities, and children at the 2023 Dean's Charity Steer Show on Tuesday, August 1, at the Ohio Expo Center and State Fair. — **25 words**

Celebrate Ohio agriculture, communities, and children at the 2023 Dean's Charity Steer Show on Tuesday, August 1, at the Ohio Expo Center and State Fair. Teams will consist of a Team Captain, Team Champion, experienced 4-H youth, and a steer in the show ring. All proceeds will benefit Ronald McDonald House Charities of Central Ohio. — **55 words**

Celebrate Ohio agriculture, communities, and children at the 2023 Dean's Charity Steer Show on Tuesday, August 1 at 2:00 p.m. at the Ohio Expo Center and State Fair. Teams will consist of a Team Captain, Team Champion, experienced 4-H youth, and a steer in the show ring. The event will be hosted by Cathann A. Kress, vice president and dean of The Ohio State University's College of Food, Agricultural, and Environmental Sciences. All proceeds will benefit Ronald McDonald House Charities of Central Ohio. — **83 words**

Celebrate Ohio agriculture, communities, and children at the 2023 Dean's Charity Steer Show on Tuesday, August 1 at 2:00 p.m. at the Ohio Expo Center and State Fair. Teams will consist of a Team Captain, Team Champion, experienced 4-H youth, and a steer in the show ring. The event will be hosted by Cathann A. Kress, vice president and dean of The Ohio State University's College of Food, Agricultural, and Environmental Sciences (CFAES). All proceeds will benefit Ronald McDonald House Charities of Central Ohio. The Steer Show is coordinated by CFAES, Ohio Cattlemen's Association, Telhio Credit Union, and the Ohio State Fair. — **102 words**

ALL PROCEEDS BENEFIT:



COORDINATED BY:





Press Release

Dean's Charity Steer Show partners with Ronald McDonald House at Ohio State Fair

COLUMBUS—The Dean's Charity Steer Show, an annual event that benefits Ronald McDonald House Charities (RMHC) of Central Ohio, is set for Tuesday, Aug. 1, at the Ohio State Fair. Hosted by The Ohio State University College of Food, Agricultural, and Environmental Sciences (CFAES), it will be held at 2 p.m. in the Voinovich Livestock & Trade Center on the Ohio Expo Center and State Fair grounds.

The 2022 show raised \$247,148 for RMHC. "Every dollar we raise means families can stay together only steps away from their hospitalized child during one of the most stressful times of their lives," said Cathann A. Kress, Ohio State vice president for agricultural administration and dean of CFAES. "This event brings together our community to celebrate agriculture and children, including our 4-H youth as well as children benefiting from the Ronald McDonald House."

Currently, the Columbus Ronald McDonald House is undergoing a major expansion, more than doubling the size of the facility. Once completed in 2023, it will be the largest Ronald McDonald House in the world, with 202 guest rooms, a new kitchen and dining facility, new staff offices, and a community event room.

Ten teams, consisting of a team captain, team champion(s), and experienced Ohio 4-H youth, will not only show a steer during the Dean's Charity Steer Show, but will also compete to see who can raise the most money for RMHC of Central Ohio. Team members will practice with their experienced 4-H'er and their steer before entering the show ring. Learn more by visiting deanscharitysteershow.osu.edu. To donate to your favorite team, visit give.osu.edu/deanscharitysteershow.

The 10 Ohio 4-H youth development families who will participate with their animal are the Barton family from Clinton County, the Gehret family from Darke County, the Bok family from Defiance County, the Moore family from Fairfield County, the Yochum family from Highland County, the Powell family from Morrow County, the Scott family from Portage County, the Fox family from Seneca County, the Sheetz family from Stark County, and the Chester family from Warren County.

Team members will include Kristin Bernert of the Columbus Crew partnered with David Holmes of 10-TV; Michelle Warnke Buurma of American Ninja Warrior and the Movement Lab Ohio; Marshela McDaniel, Dan Aloï, Melissa James, and Tara Vorst of McDonalds; Tammy Roberts Myers of Bath & Body Works partnered with Kimberly Flaherty of Washington Prime Group, and Tim Flaherty of Post House Creative; Richard Porrello of Huntington Bank partnered with Yolanda Harris of 10TV; Cy Prettyman of the Ohio Farm Bureau Federation partnered with Nationwide and the Ohio Farm Bureau Federation; Rick Ricart of Ricart Automotive partnered with Kate Siefert of ABC 6 and Fox 28; Melissa Shivers of The Ohio State University partnered with Tracy Townsend of 10-TV; Matt Barnes, Monica Day, McKenna King, and Kristine Varkony, all anchors at NBC-4 TV; and Greg Ubert of Crimson Cup Coffee.

The All-Ohio State Fair Band will kick off the event, with special guests from The Ohio State University, including director of Marching and Athletic Bands, Chris Hoch, and Ohio State drum major, Clayton Callender.

The Dean's Charity Steer Show is coordinated by CFAES, Telhio Credit Union, Ohio Cattlemen's Association, and the Ohio State Fair. Ohio 4-H is CFAES' youth development program, delivered through Ohio State University Extension, CFAES' statewide outreach program. The first two steer shows raised a combined total of \$399,148.

Each year, more than 82,000 nights of rest are provided to families of seriously ill children by the Columbus Ronald McDonald House, currently the second largest Ronald McDonald House in the world. The facility provides a home away from home for families facing a child's illness and hospitalization.

Located across the street from Nationwide Children's Hospital, the Columbus Ronald McDonald House currently provides not only lodging, but also meals, a place to rest, laundry facilities, an exercise room, informal gathering areas, and activities for siblings of hospitalized children.

ALL PROCEEDS BENEFIT:



COORDINATED BY:





Donor Recognition Opportunities

\$1,000 – Blue Ribbon

- (Ronald McDonald House Charities Recognition Level) – donors are mentioned in a press release

\$5,000 – Rosette

- (Ronald McDonald House Charities Recognition Level) – donors at this level get their name on Ronald McDonald House guest room for one year and are mentioned in a press release
- Ohio State President's Club (starting at \$3K)

\$10,000 – Premiere Exhibitor

- (Ronald McDonald House Charities Recognition Level) – donors at this level get their name on Ronald McDonald House guest room for one year and are mentioned in a press release
- Ohio State President's Club
- Logo will be on Dean's Charity Steer Show website after the event
- Named in a College of Food, Agricultural, and Environmental Sciences news release after the event
- Tour/reception at Ronald McDonald House

\$25,000 – Showman of Showman

- (Ronald McDonald House Charities Recognition Level) – donors at this level get their name on Ronald McDonald House guest room for one year and are mentioned in a press release
- Ohio State President's Club
- Logo will be on Dean's Charity Steer Show website after the event
- Named in a College of Food, Agricultural, and Environmental Sciences news release after the event
- Tour/reception at Ronald McDonald House
- Dean's Charity Steer Show Belt Buckle

\$50,000 – Dean's Champion

- (Ronald McDonald House Charities Recognition Level) – donors at this level get their name on Ronald McDonald House guest room for one year and are mentioned in a press release
- Ohio State President's Club
- Logo will be on Dean's Charity Steer Show website after the event
- Named in a College of Food, Agricultural, and Environmental Sciences news release after the event
- Tour/reception at Ronald McDonald House
- Dean's Charity Steer Show Belt Buckle
- Donors logo will be included on the thank you to all 2023 donors

*Donations to the online silent auction will NOT count toward Ohio State donor recognition opportunities.

ALL PROCEEDS BENEFIT:



COORDINATED BY:

