2022 Dean’s Charity Steer Show
Media Packet
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Explanation of Show

On August 2, 2022, Cathann A. Kress, vice president for agricultural administration and dean of the College of Food, Agricultural, and Environmental Sciences, along with Ohio Cattlemen's Association and Telhio Credit Union, will host the second Dean's Charity Steer Show benefiting Ronald McDonald House Charities of Central Ohio (RMHC). This event brings together our community to celebrate agriculture and support children and their families that rely on RMHC during difficult times. The show and sale will feature local celebrity exhibitors partnered with a media personality, 4-H family and their steer. All funds raised will benefit Ronald McDonald House Charities of Central Ohio.

Mission of Ronald McDonald House Charities of Central Ohio

The mission of RMHC is to create, find, and support programs that directly improve the health and well-being of children and their families. Located across the street from Nationwide Children's Hospital in Columbus, the Ronald McDonald House serves as a home-away-from-home for families while a child is hospitalized. More than 4,500 families use the facility each year with 82,000 nights of lodging provided. It is also the second largest Ronald McDonald House in the world with 137 guest rooms and 120,000 square feet of kitchens, dining areas, play rooms, laundry facilities, a meditation room, exercise room, and informal gathering areas.

Websites

Landing page link: deanscharitysteershow.osu.edu
Giving page link: give.osu.edu/deanscharitysteershow

Online Donations

The giving page (give.osu.edu/deanscharitysteershow) features links to each celebrity exhibitor’s donation page.

All Other Donations

- Checks will be accepted both prior to the event and the day of the event.
  Payable to: “The Ohio State University”
  Memo line: fund #316593 and the celebrity’s name
  Mail to: The Ohio State University Foundation, Attn: Gifts Processing, 14 E. 15th Avenue, Columbus, OH 43201

- Cash will only be accepted the day of the event.

“Sale” of Livestock

During the steer show, there will be a “sale” following the same procedures as a typical livestock sale, but without the actual transfer of livestock. Instead, all buyer sale proceeds will benefit Ronald McDonald House Charities of Central Ohio.
Day of Show Details

Tuesday, August 2, 2022
Cooper Arena, Ohio State Fair
717 E. 17th Avenue, Columbus, OH 43211

1:30 p.m. — Media event/meet and greet ahead of event
All media must check in at the Fair’s media center, located off 11th Avenue, for credentials and be admitted to the Fair. They can then be escorted on golf carts to the steer show. Media procedures can be viewed at ohiostatefair.com/media-registration.

Exhibitors, 4-H members, family from Columbus’ Ronald McDonald House will be available to media. Bios of exhibitors and 4-H members will be available at the event, as well as information about Ronald McDonald House Charities of Central Ohio.

2 p.m. — Event starts
Introduction/welcome from Ohio State Dean Cathann A. Kress, College of Food, Agricultural, and Environmental Sciences
Comments from a Ronald McDonald House family
Explanation of event and how to donate
Grand entrance of teams, interviews, and show
Judging
Comments from President Kristina M. Johnson, The Ohio State University
Awards announced for Showmanship and Best Steer
Voting and announcement of People’s Choice and Best Dressed
Sale
Each team has photo made immediately following the “sale” of their steer
Event concludes
Media Information for Covering the Show

Credential Registration
Registering for the Ohio State Fair is easy - complete the credential registration form at go.osu.edu/OSFMedia.

Media Center Check-in Procedures
The Ohio State Fair Media Center will be operational 7 a.m. – 8 p.m., daily, July 27 – Aug. 7 (except for Aug. 7, when it closes at 6 p.m. along with the Fair’s admission gates), or by appointment. All members of the media should check in at the Media Center to receive parking and admission credentials before entering the Fair. No parking or admission passes for working media will be mailed in advance.

Media Center Location
As in the past, the Media Center will be located on 11th Avenue, just west of the OHIO Gate. All working news media and promotions personnel should register and park at this location upon arriving at the Fair. For your convenience, the Media Center will provide a phone, Internet access and an air-conditioned room for you to work in or relax. For assistance in obtaining day-of interviews at the Dean’s Charity Steer Show, see Sherrie Whaley, media relations coordinator for Ohio State’s College of Food, Agricultural, and Environmental Sciences at the Cooper Arena or call her cell at 614-582-6111.

Parking
Approximately 25 parking spots are available for use by working media at the Media Center. In addition, we will provide some overflow parking in the Pavilion Lot (Gate 9), located east of the Voinovich Center. Please note, parking is provided on a first-come, first-served basis. If all media spots are full, you will be routed to the North Lot (off of 17th Avenue).

On-Site Transportation
A few golf carts will be kept at the media center and can be used for transportation of equipment on a firstcome, first-served basis. For liability reasons, carts can only be driven by Ohio State Fair employees. Access to the Fair on carts is limited to the golf cart path, which travels the Fair’s perimeter. No carts are allowed in pedestrian areas. The Ohio State Highway Patrol will enforce this policy.
Contact Information

**Sherrie Whaley** | Media Relations, The Ohio State University, College of Food, Agricultural, and Environmental Sciences | 614-292-2134 or 614-582-6111 (cell) | whaley.3@osu.edu

**Lora Vest** | The Ohio State University, College of Food, Agricultural, and Environmental Sciences | 614-292-6190 | vest.62@osu.edu

**Elizabeth Harsh** | Ohio Beef Council | 614-873-6736 | eharsh@ohiobeef.org

**Leslie Bumgarner** | Telhio Credit Union | 614-222-6925 | leslie.bumgarner@telhio.org

**Ryan Wilkins** | Ronald McDonald House Charities of Central Ohio | 614-227-3768 | Ryan.Wilkins@rmhc-centralohio.org

Photos for media use can be found at:

go.osu.edu/DCSS-photos
Dr. Cathann A. Kress has served as vice president for agricultural administration and dean of the College of Food, Agricultural, and Environmental Sciences (CFAES) at The Ohio State University since May 2017. She is hosting the Dean's Charity Steer Show to bring together our community to celebrate agriculture and children, both our 4-H youth as well as the children who benefit from the Columbus Ronald McDonald House. All proceeds from the event will support Ronald McDonald House Charities of Central Ohio. Every dollar raised means families can stay together only steps away from their hospitalized child during one of the most stressful times of their lives.

Dean Kress is responsible for Ohio State’s largest college, which consists of 10 academic units plus Ohio State University Extension, over 3,300 students, 402 faculty, 1,405 staff, and 11,403 acres across the state of Ohio. CFAES also encompasses OSU Extension offices in all 88 Ohio counties, 11 agricultural research stations and field labs, the statewide Agricultural Experiment Station (Ohio Agricultural Research and Development Center), and the Ohio State Agricultural Technical Institute in Wooster. She is also a full professor within the department of Agricultural Communication, Education, and Leadership.

Dean Kress previously served as Vice President for Extension and Outreach at Iowa State University, overseeing the 99-county campus network for research and education and as full professor in the School of Education. Prior to her tenure with Iowa State, she was Senior Policy Analyst for Military Community & Family Policy in the Department of Defense, leading national efforts to engage land grant universities in support of military service members and their families. Prior to that, she served as Director, Youth Development at the United States Department of Agriculture, which included serving as Director at National 4-H Headquarters. She was also Assistant Director, Cornell Cooperative Extension at Cornell University.

Dean Kress also served as Assistant Professor in the Department of Educational Leadership at Miami University. In addition, she previously served as an Academic Counselor within the Women’s Athletic Department at the University of Iowa.

Dean Kress is Board Chair of the W.K. Kellogg Foundation. She serves on the State of Ohio Livestock Care Standards Board, the Ohio Expositions Commission, the Council for Agricultural Science and Technology (CAST) Board of Trustees, Ronald McDonald House Charities of Central Ohio Board of Trustees and previously served on the National 4-H Council Board. Dean Kress has also served as the chair of the administrative heads section of the Board on Agriculture Assembly, Association of Public and Land Grant Universities.

Dean Kress graduated with distinction from Iowa State University, where she received her Bachelor’s degree. She received her Master’s and Doctorate from the University of Iowa, where she was an American College Testing (ACT) Special Research Fellow.
About 4-H

Ohio is the birthplace of 4-H, which began in Clark County, Ohio, in 1902. A.B. Graham, superintendent of the Springfield Township Schools at the time, organized a meeting with some 30 boys and girls in the basement of the county courthouse. Called the "Boys and Girls Agricultural Club," Graham’s goal was to teach about harvesting corn, planting a garden, testing soil samples, tying knots in rope, and identifying weeds and insects.

From those humble beginnings the “out of school education” concept spread nationally through the Cooperative Extension Service. The 4-H program has since spread to all 50 U.S. states and internationally to more than 80 countries around the world. The youth development program is offered to youth ages 5–19 and has grown from its original focus on rural communities to reaching youth in the suburbs, cities, and small towns all over America. Members are welcome regardless of cultural, economic and social backgrounds.

Ohio 4-H youth get involved through special educational opportunities at school, in after-school programs, camps, and/or at neighborhood or youth centers. 4-H is about having fun through experiential learning and it gives youth a chance to pursue their own interests—from photography to computers, from computer coding and building rockets to raising sheep and cattle. In 4-H, youth make new friends, develop life skills, learn to be leaders, and assist in shaping their communities.
About Our Partners

Ronald McDonald House Charities of Central Ohio
The Ronald McDonald House of Central Ohio is located directly across the street from Nationwide Children’s Hospital. Open 365 days a year, the Ronald McDonald House is a home-away-from-home for families with seriously ill children receiving treatment in the hospital. The House offers comfortable bedrooms with private baths, continuing care suites for recovering transplant patients, fully equipped kitchens and dining areas, play rooms, laundry facilities, a meditation room, exercise room and informal gathering areas. In addition, RMHC of Central Ohio operates a Ronald McDonald Family Room at OhioHealth Riverside Methodist Hospital, and partners with Nationwide Children’s Hospital to operate a Ronald McDonald Care Mobile. To learn more about the future growth of the Ronald McDonald House, visit rmhc-centralohio.org/amillionreasons/.

Ohio Cattlemen’s Association
The Ohio Cattlemen’s Association is a non-profit membership organization that represents the business interests and way of life important to farm families that raise cattle. It serves as the voice and issues manager for all of Ohio’s beef cattle business including cattle breeders, producers and feeders. It is the beef industry’s grassroots policy development organization and is an affiliate of the National Cattlemen’s Beef Association. The association services nearly 60 county affiliates and communicates through various publications and social media. The Ohio Cattlemen’s Association strives to maintain profitability and growth of Ohio’s beef industry, while providing consumers with safe and wholesome beef.

Telhio Credit Union
From its 1934 beginnings as a credit union for Columbus Telephone Company employees, Telhio Credit Union has been a strong and stable financial institution in central Ohio. It is a not-for-profit, full-service financial institution cooperative, meaning that its members are owners and receive high-quality financial services to meet all of their needs. Telhio services members from the 11-county area of Franklin, Fairfield, Delaware, Union, Pickaway, Licking, Madison, Hamilton, Warren, Butler, and Preble. Serving Central Ohio for more than 75 years, Telhio members are usually able to obtain higher returns on deposit accounts and lower rates on loans and other services than other financial institutions.
2022 Dean’s Charity Steer Show Teams

**Team Milk Face Majesty (An/Feeny–Bailey)**
4-H Member – Owen Bailey, Wooster, OH (Wayne County)
Angela An, news anchor, WBNS-10 TV
Tom Feeny, executive chairman, Belron North America

**Team Balderson Boxer ‘22 (Balderson/Boxer–Hatfield)**
4-H Member – Kyleigh Hatfield, Adamsville, OH (Muskingum County)
Troy Balderson, Public Servant
Boxer, host, WCOL radio

**Team M-Pact (Barnes/Harper–Love)**
4-H Member – Mason Love, Baltimore, OH (Fairfield County)
Matt Harper, McDonalds owner/operator
Matt Barnes, morning co-anchor, NBC-4 TV

**Team Jumanji’s Speed-steers – Wheelin’, Dealin’, and Steerin’ (Team Fontana/ Ricart–Treadway)**
4-H Member – Karissa Treadway, Franklin, OH (Warren County)
Cameron Fontana, ABC 6/FOX 28/CW and Good Day Columbus
Rick Ricart, President of the Ricart Automotive Group

**Team City Sisters (Hanley/Scott–Sancic)**
4-H Member – Shayla Sancic, Magnolia, OH (Stark County)
Kayla Hanley, morning radio personality 92.3 WCOL radio
Jane Scott, executive director, Columbus Metropolitan Club

**Team Bill and Ty’s Excellent Adventure (Higgins/Patterson–O’Reilly)**
4-H Member – Rachel O’Reilly, Middlefield, OH (Geauga County)
Ty Higgins, Ohio Farm Bureau Federation
Bill Patterson, president, Ohio Farm Bureau Federation
Team Red Storm Cattle Company (Irr/Smith–Toler)
4-H Member – Rees Toler, Bidwell, OH (Gallia County)
Tim Irr, WSAZ-TV News Channel 3, Huntington, WV
Ryan Smith, president of University of Rio Grande

Team Kendall&Kellogg (Kellogg–Bishop)
4-H Member – Kendall Bishop, Springfield, OH (Clark County)
Clark Kellogg, Former Ohio State and NBA Player and CBS Sports College Basketball Analyst

Team 6 on Your Steer (Kendrick–Cupp)
4-H Member – Maddox Cupp, Lancaster, OH (Fairfield County)
Bob Kendrick, anchor ABC-6 News

Team Nationwide – The Dynamic Trio (Minyo/Walker–Brandt)
4-H Member – Madisyn Brandt, Dover, OH (Tuscarawas County)
Dale Minyo, Ohio Ag Net.
Kirt Walker, chief executive officer, Nationwide

Team Buckeye Cattle Crew (Smith–Bain)
4-H Member – Ashton Bain, Lynchburg, OH (Highland County)
Gene Smith, senior vice president and athletic director, The Ohio State University
Team Milk Face Majesty (An/Feeney–Bailey)

Angela An, news anchor, WBNS-10 TV - is a 7-time Emmy Award winning journalist who anchors Central Ohio’s most-watched morning newscast on WBNS-10tv at 4:25 a.m., 5 a.m. and 6 a.m. She also leads 10TV’s CrimeTracker 10 franchise, Gratitude Project, and the station’s Nextdoor partnership sharing positive stories of people doing good.

In recent years, Angela has been honored by numerous organizations. She was named a “10 of 10 Women Leaders” by Dress for Success Columbus and honored by MADD of Central Ohio with the Driven to Save Lives Award. The Columbus Zoo and Aquarium invited Angela to an exclusive behind-the-scenes with Jungle Jack Hanna during his final appearance on the Late Show with David Letterman in New York City. Angela also co-presented a 1-hour program on crime prevention with a special demonstration of Crime Prevention Through Environmental Design. She says one of her most impactful assignments was covering the deadly Southeast Asia tsunami in 2004 which showed how humanity can rise above tragedy. Angela has also received high recognition from numerous organizations, including the Ohio Society of Professional Journalists the Associated Press the Ohio State Highway Patrol, and the U.S. Department of Veterans Affairs.

Community service is one of Angela’s greatest passions. She served on the board of directors for JDRF Central Ohio, Komen Columbus, Canine Companions for Independence, and Columbus Fashion Week in which Angela was board president in 2013. She also lends her support to Crime Stoppers of Central Ohio and the Heinzerling Foundation.

Prior to joining 10TV in August 2000, Angela worked at KSL-TV in Salt Lake City, where she was one of the first journalists in the market to certify as a wild land firefighter, Angela also co-founded a news magazine program, China Near and Far, based out of New York City. Her journalism career began at KCAL-TV in Los Angeles.

Angela is graduate of the University of Southern California. She also received a Master degree in Strategic Public Relations from George Washington University. Angela has a black belt in Tae Kwon Do and plays classical piano. She loves to golf and is proud to call central Ohio home.

Tom Feeney, Executive Chairman, Belron North America - works closely with the Safelite and Belron Canada teams to help further grow their businesses. He was promoted to this role in December 2021. For nearly 14 years, he held the position of President and Chief Executive Officer of Safelite Group Inc., a multifaceted vehicle glass, recalibration and claims management service organization founded in 1947. As a member of the Belron group of companies, Safelite Group is comprised of two major business operations: Safelite AutoGlass®, a vehicle glass repair, replacement and recalibration services provider; Safelite® Solutions, which offers fleet and insurance claims management services for vehicle glass and other claims. Together, the Columbus, Ohio-based company makes a difference in the lives of 11 million customers annually and employs nearly 16,000 people across the United States.

A 45-year veteran in the automotive service industry, Feeney leads a range of strategic initiatives to successfully leverage the company’s core competencies in vehicle glass repair and replacement, recalibration services, claims management and wholesale operations. He joined Safelite in 1988, where he has held several positions within the organization, including senior vice president of retail operations. In 1991, Feeney was promoted to senior vice president of client sales and support, and then in 2003 to executive vice president and chief client officer with responsibility for Safelite® Solutions.

Feeney’s extensive industry expertise nicely positioned him to lead Belron’s North American operations. Under his leadership at Safelite, the company introduced a new vision based on two core principles: People Powered and Customer Driven. As a result, Safelite is reaching record accomplishments and has grown its revenue sixfold. The company continues its positive, purposeful trajectory through its “Nationally Powered, Locally Driven” approach with a goal to become the greatest, most trusted and admired service brand.
Tom Feeney, Executive Chairman, Belron North America (cont.) - Prior to his positions with Safelite, Feeney held leadership roles as vice president of franchise operations for Tenneco Automotive Retail, and in key staff, sales and operations positions with the Hertz Corporation and American International Rent-a-Car.

In addition to leading Belron North America, Feeney serves on the Safelite Group Board of Directors and is a member of parent company Belron’s Global Leadership Team.

Feeney is actively involved in community outreach, currently serving as president emeritus of the board of directors for Ronald McDonald House Charities of central Ohio. Additionally, he is a board member for Champions of the Community Inc., a non-profit organization supporting Nationwide Children’s Hospital; the Ohio Business Roundtable; and the Columbus Partnership. Feeney serves Vice Chairman of the board of directors for ISG, a privately held company located in Boston and is an advisor to the CEOs of HiMarley and Shift Technology. He is chairman emeritus for the American Red Cross of Greater Columbus Chapter. He and his wife, Debra, have served on the Parents’ Board for Kenyon College in Gambier, Ohio, and Otterbein University in Westerville, Ohio.

His prior board experience includes CAPA (Columbus Association for the Performing Arts), Kinsale Homeowner Association, Riverwatch Towers Condominium Association, and HyperQuest, a for-profit company in Chicago, IL.

Feeney received his Bachelor of Science degree in Accounting from La Salle University in Philadelphia. He and Debra reside in Dublin, Ohio. They have three married daughters and five grandchildren.

Feeney has been the keynote speaker at many service-related conferences, including the Columbus Chamber of Commerce Annual Meeting, Customer Experience Exchange, Customer Experience Professionals’ Association Annual Conference, International Customer Service Association Annual Conference, Net Promoter Forum, North American Conference on Customer Management, and Total Customer Experience Leaders’ Summit, among others.

Owen Bailey, Wooster, Ohio (Wayne County)
I am Owen Bailey from Wooster, Ohio. I am 12 years old and will be starting 7th grade as an honor student at the Wooster City Schools this fall. My favorite subject is math, and my goal is to earn a degree in engineering from The Ohio State University. My parents are Chad and Stephanie Bailey and I have one sister, Jo. Our family raises crossbred show steers and heifers on our farm in Wayne County. I have competed in the Ohio Cattlemen’s BEST program with my steers for the last four years and competed with steers and breeding stock at the Shorthorn Junior Nationals, Maine Anjou Junior Nationals, North American International Livestock Expo, the American Royal Livestock Show, and the Ohio State Fair. My sister and I also raise show pigs that compete in the OH! Pigs circuit and the Ohio State Fair. Our show season ends in September at the Wayne County Fair.

I play lacrosse in the spring, football in the fall, and swimming and snowboarding in the winter. My Dad and I do CrossFit training year-round. This year I am showing two steers, both crossbreds, named Butters and Milk Face.
Team Balderson Boxer ‘22
(Balderson/Boxer–Hatfield)

Troy Balderson, Public Servant is from Zanesville, Ohio. Born and raised in Southeastern Ohio, he attended Muskingum College and The Ohio State University, and worked on the family farm and for his family-owned automotive dealership before pursuing a career in public service. Throughout his career he’s worked to help businesses access the resources they need to grow their enterprise, increase economic opportunities in rural communities, and strengthen the food and agricultural industries in the state.

Boxer, host, WCOL radio was born and raised in Minnesota and grew up on a farm. From Radio to TV, broadcasting has been in his DNA at the age of 15. He had his broadcast license before a driver’s license when he ventured into his first radio station was off a gravel road in the middle of a corn field where one of his duties was to check on the sheep in a pen next to the radio station! Boxer currently hosts three shows, where two are Syndicated Nationwide for iHeartmedia.

He attended College at the University of Minnesota-Twin Cities in communications & went on to host shows in Minneapolis, Syracuse, Washington D.C., San Diego, Jacksonville, Columbus, OH and More! Boxer and his family are pet lovers with cats and dogs and volunteer their time for charitable causes from Cancer Fundraisers to Animal Rescue, Children’s causes & more!

Boxer enjoys traveling and learning about People and Culture around the world, he’s also a techy nerd, has a show forever stored at the U.S. Library of Congress for his work in hosting/producing a show that was broadcast on the 10th Anniversary of 9/11 from the Pentagon in Washington D.C.. Boxer is also a two-time CMA Awards Nominee for Radio Personality of the Year.

Boxer is married to his soulmate Lexi, along with two boys, Crosby & Maxwell and a new baby girl, Winnie. They have 5 cats and two dogs.

Kyleigh Hatfield, Adamsville, OH (Muskingum County)

I am Kyleigh Hatfield, my parents are Wade and Amanda Hatfield of Adamsville, Ohio. My family owns Hatfield Fencing, LLC. and W. Hatfield Farms where we run a beef cattle operation. I hope to continue helping my parents and brother, Wesley, grow our operation to greater levels. I am 18 years old and will be attending Muskingum University this fall majoring in nursing. I am a member of the Adamsville Mixed Farmers 4-H Club where I have served many officer roles. This year I will be completing my tenth year showing market steers. I am also a member of the Muskingum County Jr. Fair board and 4-H Camp Counselors. For the past two years, I have been very fortunate to experience working at a local meat shop, Lacy’s Meats. I love to share my passion for agriculture with others and will continue to do so in whatever way I can.
Team M-Pact (Barnes/Harper–Love)

Matt Barnes, morning co-anchor, NBC-4 TV - Matt Barnes is the morning co-anchor of NBC4 Today, a position he took in January 2016. He joined the NBC4 staff in May 2010 as a sports anchor and reporter. Matt began his broadcasting career at NBC4 as an intern, working in the sports department in the summer of 2007, learning all the ins and out of the television business.

He is a proud graduate from the E.W. Scripps School of Journalism at Ohio University, graduating cum laude with a degree in broadcast journalism. While at OU, he worked for Gridiron Glory at WOUB, which won a student production Emmy award. He was also one of 12 OU students who were featured in a commercial campaign for the university.

After college, Matt worked at WRDW-TV in Augusta, GA as a sports anchor/reporter, covering numerous sporting events, including the Masters tournament. Matt said his biggest thrill was playing Augusta National twice and shooting over 100 both times.

His favorite part about working in television is being able to tell people's stories. Whether it is talking to someone making a difference in their community, a young person fighting a terminal disease, or an athlete striving for a championship, Matt knows everyone has a unique story to tell.

As a native of Columbus, being out and about in the community is very important to him. He is an avid volunteer and supporter of the Ronald McDonald House in Columbus. He also serves as a mentor with Big Brothers Big Sisters of Central Ohio and was named the Ohio and National 2020 Big Brother of the Year. You also might see him talking to schools around the area, including his alma maters Indianola Elementary, Johnson Park Middle and Bishop Hartley High.

Matt Harper, McDonalds owner/operator - Matt Harper, Owner Harper Management Company began his career in McDonald’s with his father. The family business well over 50 years old operates some of the busiest McDonald’s Locations in Ohio. Matt who attended Hamburger University in 1995 was approved as an owner/operator in 2005. Today Matt Harper is the proud owner of ten McDonald’s stores in the central Ohio area, that collectively employ anywhere from 800 to 900 people. Matt and his wife Carolyn, support the neighbors they serve by purchasing 4-H livestock in the local county fairs, sponsoring local sports teams, bands, and education opportunities for people of all ages.

Mason Love, Baltimore, OH (Fairfield County)

Hi, my name is Mason Love and I reside in Baltimore, Ohio with my parents, Kurt and Marcy, and my younger sister, Morgan. This August I will begin my senior year of high school at Liberty Union (Go Lions), where I am a member of our FFA Chapter and I will play football in the fall. I am a member of 4-H through Green Acres 4-H club in Fairfield County. I hold memberships in many national cattle breed organizations, but the Hereford breed is near and dear to my heart. My family goes back many generations in the beef cattle industry and we run approximately 70 registered cows of various breeds. I've been showing cattle since I was two years old. I have shown in local, state and national rings and have met many people and made friendships that wouldn't be possible without cattle. At this time I am still undecided on what lies ahead in my future, but you can bet it will be involved with the cattle industry. My bred and owned Hereford steer, Mike, will be my accomplice this show season as well as a few Hereford heifers and bulls.

ALL PROCEEDS BENEFIT: Ronald McDonald House Charities Central Ohio

COORDINATED BY: THE OHIO STATE UNIVERSITY COLLEGE OF FOOD, AGRICULTURAL, AND ENVIRONMENTAL SCIENCES telhio Credit Union Ohio Cattlemen's Association
Team Jumanji’s Speed-steers – Wheelin’, Dealin’, and Steerin (Team Fontana/Ricart–Treadway)

Cameron Fontana, ABC 6/FOX 28/CW entertainment reporter and host, Good Day Columbus - Cameron Fontana is a 4-time EMMY Award-winning TV host for Good Day Columbus and Good Day Marketplace.

Cameron was born in Osaka, Japan, grew up in Southern California from age 7, moved to Columbus, Ohio in 2005 and currently resides in Pickerington with his wife Katie, daughter Sweet Chanel, and another on the way.

Rick Ricart, president of the Ricart Automotive Group - Rick Ricart is the President of Ricart Automotive Group, in Columbus, Ohio. Ricart Ford was founded in July 1953, by his grandfather, Paul Ricart Sr. It was his grandfather’s philosophy that to lead, you must work alongside the employees first so he started out by working in maintenance and painting light poles around the lot, and since then has worked in every aspect of the business. In 2011, Rick assumed all Sales and Marketing operations at the dealership in Groveport, Ohio and worked as a Product Specialist, experiencing significant and sustainable growth every year thereafter. In 2018, Rick was appointed co-President of the company. Today, Ricart employs over 600 and annually sells approximately 15,000 new and used vehicles across 10 new product lines, and has been named the number one franchise Used Car Operation in the U.S for the past three years (according to Auto Remarketing Magazine). In February of 2019, Ricart Automotive acquired the Farrow Harley-Davidson dealerships in Columbus, OH, making Rick the owner of America’s oldest Harley-Davidson dealer. In 2021, Ricart Automotive acquired Tobin Automotive Group in Dublin, adding Chevy, Buick, GMC and Hummer to its portfolio of manufacturers.

Karissa Treadway, Franklin, OH (Warren County)
I am Karissa Treadway from Franklin, Ohio. I am currently 14 years old and attend Franklin High School. My parents are Tiffany Haas and James Treadway. I also have two siblings, one sister and one brother, Hailey 15 and James 10. All three of us are in 4-H and show at the Warren County Fair. Participating in 4-H has become a big part of our lives that we greatly enjoy. I’ve been a 4-H member for five years and this will be my second year showing at the Ohio State Fair. I also have been participating in the Ohio Cattlemen’s Association’s BEST program for 2 years. I show steers and market hogs. Also, I am on the Warren County livestock judging team. This year I have four steers named Jimmy, Draco, Jumanji, and Snoop Dog and two pigs named Shaggy and Waldo. I am beyond grateful for my animals and the opportunities I have been presented with.
Team City Sisters (Hanley/Scott–Sancic)

Kayla Hanley, morning radio personality 92.3 WCOL radio - Host of The Wake-UP Call on 92.3 WCOL. Kayla has worked on WCOL for the last 10 years and is a hometown girl. She graduated from Hilliard Davidson and somehow related to anyone, or knows someone that is, who comes on the show or who we meet out around town. I guess you could say she has a rather LARGE family in Columbus when she has 99+ family members at her Thanksgiving dinners. When she’s not on air Kayla is seen at the Metro parks with her husband Gared, one year old daughter Gracie and Beagle Cooper, as well as partaking in events supporting NC4K, BBQ-ing on her Traeger and attending Country Concerts!

Jane Scott, executive director, Columbus Metropolitan Club - In 2003, Jane Scott became President & CEO of the Columbus Metropolitan Club (CMC), a nonprofit presenting weekly public forums on issues relevant to the community. During her tenure at CMC, the organization has grown significantly reaching more than 1,200 members, with average attendance at weekly luncheon town-hall style forums of more than 200. In 2019, Columbus CEO magazine recognized Scott as one of four finalists for CEO of the Year for small nonprofits.

Prior to CMC, from 1984-2006, Scott co-owned Wyandotte Wine Cellars, and in 1990 established Wm. Graystone Winery in the Brewery District where she helped guide the restoration of the lower levels of the circa 1875 brewery building on South Front Street. While at Graystone, Scott co-founded the Brewery District Merchants Association, was its president and represented it on Columbus’ Brewery District Historic Commission for nine years.

During her years with the wineries, Scott established Vintage Communication, LLC, writing for several publications including Columbus Business First, Luxury Living, Columbus Monthly, Ohio Travel Magazine & others. She also served as executive secretary of the Ohio Agricultural Council, where she managed regular meeting and the annual Ohio Agricultural Hall of Fame ceremony at the Ohio State Fair.

In her first professional role from 1975 to 1990, Scott directed Public Relations for Countrymark, Inc., (formerly Landmark, Inc.) a $1 billion regional agricultural cooperative serving Ohio, Michigan, and parts of Indiana.

Scott currently serves on the board of the Ohio Farm Bureau Foundation and formerly on the advisory board of the Franklin County Extension Services. She has served on the boards of the OSU Alumni Association, OSU College of Food, Agricultural, and Environmental Sciences Vice President’s Advisory Council, Ohio Agricultural Council, Columbus Historical Society, Ohio 4-H Foundation, Ohio Grape Industries Committee and was president of the Ohio Wine Producers Association’s board. She served on the advisory group that developed the Ohio Proud branding program.

Reared in a Mennonite family on a small cattle farm in Logan County, Scott has Bachelor and Masters degrees in agricultural economics with a journalism specialty from OSU, earned her Accreditation from the Public Relations Society of America and is a Certified Tourism Ambassador for Columbus. Scott enjoys gardening, and she and her husband Chris are fans of the Columbus Crew, love to travel, and entertain friends in their Clintonville home.

Shayla Sancic, Magnolia, OH (Stark County) - I am Shayla Sancic and with my parents, Tommy and Mandy Sancic, our family owns and operates Olde Wood, Ltd and Sancic Family Farms in Magnolia Ohio. I am 19 years old and a 4th generation 4-H Club member completing my tenth and final year in the program. Through the years I have served as an officer in the Clover Valley Variety 4-H Club where I particularly enjoyed mentoring the younger members and helping them reach their full potential within the 4-H program. As a first-generation cattleman, I enjoy learning from many mentors about raising cattle and hope to one day help my family grow their small herd into a larger scale beef cattle operation. I am a freshman at Stark State College where I am pursuing a degree in business management and looking forward to joining my family in their growing business endeavors.

ALL PROCEEDS BENEFIT: 

COORDINATED BY:
Team Bill and Ty’s Excellent Adventure
(Higgins/Patterson–O’Reilly)

Ty Higgins, Ohio Farm Bureau Federation - Ty grew up on his Dad and Grandpa’s dairy farm in Licking County. He started his career as a farm broadcaster as he studied at THE Ohio State University. After over a decade in country radio he found his way back to agricultural journalism for another 10 years and has been at Ohio Farm Bureau for over 3 years, currently serving as their Senior Director of Communications and Media Relations. Ty currently lives in Delaware County with his wife, Angela and their two kids, Paige and Calvin.

Bill Patterson, president, Ohio Farm Bureau Federation - Bill Patterson is a sixth generation fruit farmer from Geauga County turned cattleman for a day. He is the co-owner of Patterson Fruit Farm. Their farm is a multi faceted orchard, year round market, seasonal family fun fest and wedding venue. They have recently introduced livestock on the farm.

Bill is a State Trustee for Ohio Farm Bureau and serves as President. Bill’s greatest joy is his family. He and his wife Kristin together have 4 teenage children who are all members of the Ohio 4H program.

While he has some experience feeding, working and handling cattle, this will be his very first time in the show ring. Bill is being styled for the Dean’s Celebrity Steer Show by the ladies in his life who are much more in tune with show ring fashion than he. Bill will be diligently practicing his showmanship skills, he is in it to win it!

Bill is very excited to participate and raise money for the Ronald McDonald House Charities. On behalf of the 80,000 Ohio Farm Bureau members, Let’s Go Team Farm Bureau!

Rachel O’Reilly, Middlefield, OH (Geauga County) 

My name is Rachel O’Reilly, and my parents are Kevin and Amy O’Reilly of Middlefield, Ohio and we live on our family farm in Geauga County with my three siblings Amanda, Meghan and David. I am 18 years old and will be attending The Ohio State University this fall majoring in Agribusiness and Applied Economics. In school I am on the Student Activities Board, a NASPA Certified Peer Educator and involved with Mu Alpha Theta. I am a member of the Breeders and Feeders 4-H Club, Flockmasters 4-H Club, Jr. Fairboard, and Jr. Leaders and serve as President in all four clubs. This is my last year in 4-H taking a steer project. I have had the Grand and Reserve Champion Steer at our county fair for two years. I will be showing a crossbred steer named Ollie at the Dean’s Charity Show. This year I have been an Ohio Cattlemen’s Association’s BEST Jr. representative and have helped with execution of the program. I have also shown my steers at the North American International Livestock Exposition in Louisville, Kentucky. This will be my fifth year participating at the Ohio State Fair. Thank you for the opportunity to teach others about our great industry while helping the Ronald McDonald House of Central Ohio.

ALL PROCEEDS BENEFIT:

COORDINATED BY:
Team Red Storm Cattle Company  
(Irr/Smith–Toler)

**Tim Irr, WSAZ-TV News Channel 3, Huntington, WV**  - Tim Irr has worked at television stations in Pittsburgh and West Virginia. He has been with WSAZ-TV since 1995. He currently anchors First Look at Four, First at Five, WSAZ 6 p.m., 10 p.m. on the CW, and WSAZ Tonight.

**Ryan Smith, president of University of Rio Grande**  - President Ryan Smith, of the University of Rio Grande and Rio Grande Community College, is a lifelong resident of Gallia County and graduate of Gallia Academy High School. He graduated from the Ohio State University with a B. S. degree in Finance in 1995. Ryan spent the first 23 years of his career working as a Vice President and partner with Smith financial advisors. The group was a family business that managed hundreds of millions of savings for individuals throughout the region. Ryan has a heart for serving his community and over the years he has held multiple titles such as past President of the Gallia County Chamber of Commerce, he formerly served as trustee of the Holzer Health Systems Board of Directors and currently serves as the Board of Trustees for the Ohio Valley Bank and Gallia County Community Improvement Corporation. Ryan’s public service led him to seek elected office and in 2007 he was elected to the Gallipolis City School board and in 2012 he won election to be State Representative for the 93rd District of Ohio. His district consisted of all of Gallia and Jackson County and most of Lawrence and Vinton Counties in Southeast Ohio. During his time in the legislature, Smith served as Finance Chairman and was the lead sponsor on two, 70 billion dollar State budget bills. In 2018, Ryan was elected to serve as the 103rd Speaker of the Ohio House. In October of 2019, Ryan stepped down from his State Representative position to become the 23rd President of the University of Rio Grande and Rio Grande Community College. His wife of 25 years, Vicki, graduated from Rio Grande with a nursing degree. Together they are the proud parents of Grant, Blake, Kennedy and Camryn.

**Rees Toler, Bidwell, OH (Gallia County)**  
My Name is Rees Toler from Bidwell, Ohio. My parents are Mat and Amy Toler. I have a younger brother, Myles, who likes to keep me on my toes. My family and I own and operate Diamond T Land & Cattle Co. in Gallia County and raise Angus and Crossbred cattle. I will be in the 8th grade as an honor student at Gallia Academy Middle School. I participate in FFA, Basketball, Baseball and I’m the captain of the football team. I’m a 4th-year member of the Pairs & Spares 4-H Club. I show steers, heifers and sheep and will be taking a market goat to the Ohio State Fair this summer for the first time. Twice I have exhibited the Grand Champion Steer at my county fair and once the Reserve Champion. I have also had the good fortune to exhibit the Grand Champion Lamb for two years in a row and Reserve Champion once. I have shown livestock throughout Ohio, West Virginia and Kentucky. I participated in the Ohio Cattlemen’s BEST program and placed 8th overall in showmanship last year and this year I placed 1st overall with my Percentage Simmental Heifer, Miley. I am very honored to be exhibiting in the Dean’s Celebrity Steer Show and will be showing a steer named Eminem. I appreciate the opportunity to promote our great industry while helping raise money for such a wonderful charity, the Ronald McDonald House of Central Ohio.

**ALL PROCEEDS BENEFIT:**  
Ronald McDonald House Charities  
Central Ohio

**COORDINATED BY:**  
The Ohio State University  
College of Food, Agricultural, and Environmental Sciences  
telhio Credit Union  
Ohio Cattlemen’s Association
Team Kendall&Kellogg (Kellogg–Bishop)

Clark Kellogg, Former Ohio State and NBA Player and CBS Sports College Basketball Analyst - Clark Kellogg has been married to Rosy since 1983 and they have 3 adult children and 3 grandchildren. He is a native of Cleveland, Ohio where he attended St. Joseph High School, distinguishing himself there as a student and basketball player.

He was a National Honor Society Member and a McDonald's All American in basketball in 1978 and 1979.

He attended The Ohio State University and earned his marketing degree in 1996.

From 1980-82 Clark was a 3-year starter on the basketball team, serving as a captain his junior (final) season, and earning Big10 MVP honors that same season.

Clark was the 8th overall pick in the 1982 NBA Draft and spent his entire 5 year playing career with the Indiana Pacers. He was a unanimous 1st Team All-Rookie selection in 1983 and had career averages of 19ppg and 9rpg before his retirement in 1987 due to chronic knee issues. He spent a total of 32 years with the Pacers serving as a player, broadcaster, and VP of Player Relations from 1982-2014.

Since 1987 Clark has been an NBA and college basketball commentator. He’s done radio and television broadcasting for the Indiana Pacers, Cleveland State University, the Atlantic 10 and Big East TV Networks, ESPN, Westwood One, and CBS Sports.

At CBS he has been a lead studio and game analyst since 1997, and a familiar and trusted voice during March Madness. Since 2009, he’s also been a featured commentator on the popular NBA2K video game.

Philanthropy and service to others are priorities for Clark. He uses his time, talent, treasure, and platform to support various institutions and organizations. Athletes in Action, Cristo Rey School, Driven Foundation, Fellowship of Christian Athletes, Mid-Ohio Food Collective, Ohio State University, Ronald McDonald House Charities, and United Way to name some.

He has served on the Ohio State Alumni Association Board and The Ohio State Board of Trustees (2010-19). He currently serves on the Anomaly Sports Group Advisory Board, The Columbus Foundation Governing Committee, and is a regional and corporate director for First Merchants Bank.

Kendall Bishop, Springfield, OH (Clark County)

My name is Kendall Bishop from Springfield, Ohio. I am an 8th grade student at the Global Impact STEM Academy in Springfield. My parents are Jason and Jennie Bishop of Clark County and I have one brother, Reid. I am a member of Global Impact FFA and the Barnyard Buddies 4-H Club. In addition to showing steers, my brother and I also enjoy showing pigs. Showing livestock has been my only extracurricular activity since joining 4-H for the first time in 2018. My greatest accomplishment in the show ring has been earning Champion Overall Beef Showman at the 2021 Clark County Fair, and winning Reserve Champion Hereford steer and 9-year-old Outstanding Market Exhibitor at the 2019 Ohio State Fair. Outside of the show ring, I really enjoy making friends in both the pig and cattle barns at the Clark County and Ohio State Fairs.
Team 6 on Your Steer (Kendrick–Cupp)

**Bob Kendrick, anchor ABC-6 News** - Bob Kendrick co-anchors ABC 6 News at 5 and 6 as well as Fox 28 News at 10 and ABC 6 News at 11.

Bob has over three decades of anchoring and news experience. Prior to Columbus, he anchored the news at KUSA in Denver, WFTS in Tampa & CHEK TV in Victoria, B.C. He was also a radio disc jockey throughout the 1980’s.

Bob loves to get out from behind the news desk whenever he can. An award winning storyteller, he often shoots, writes and edits his own stories.

Bob and his wife, Dr. Mary Jo Kendrick, are avid travelers, cooks and cuddlers.

In his spare time, Bob enjoys reading, working on ‘Stately Kendrick Manor’ and playing with his antique phonograph and record collection. Bob’s musical tastes run through rock, jazz, blues and classical--the older and scratchier the better.

**Maddox Cupp, Lancaster, OH (Fairfield County)**

I am Maddox Cupp from Lancaster, Ohio. I am 15 years old and attend Amanda Clearcreek High School. My parents are Amanda and Travis Cupp and I have one brother, Knox, who is 11. Both my brother and I are active members of Fairfield County’s 4-H program. We have been showing registered Hereford cattle since I was 7 years old. I have been showing at the Ohio State Fair for many years and my family and I travel states to show at shows like the Hereford Junior Nationals and the North American International Livestock Exposition. I am extremely excited for the opportunity to teach others about how great the beef industry is. I look forward to raising money to help the Ronald McDonald House Charities of Central Ohio.
Team Nationwide – The Dynamic Trio
(Minyo/Walker–Brandt)

Dale Minyo, Ohio Ag Net. - Dale Minyo is the most widely recognized farm broadcaster in Ohio, well known for his continuous promotion of Ohio agriculture. Dale’s responsibilities include Ohio Ag Net farm programming along with serving as general manager for Ag Net Communications, the parent company of Ohio’s Country Journal and Ohio Ag Net.

In combination with these activities, Dale makes good use of the public speaking skills he learned as president of Ohio FFA Association in 1983-84 when speaking at numerous agricultural banquets, classes and youth meetings around the Buckeye state.

Raised on a 157-acre poultry and cow-calf farm in northwest Noble County near Cumberland, Dale’s experiences in 4-H and FFA are the foundation for his love of agriculture.

Because Dale is one of the most talented and dedicated agricultural promoters in Ohio, he has been recognized with various awards, including the 2000 Golden Feather Award from the Ohio Poultry Association and the 2000 Meritorious Service Award from the American Soybean Association.

Dale began his career with ABN Radio upon graduating from The Ohio State University with a degree in agricultural economics in 1989. He worked for Clear Channel, Inc. from 2001 through February of 2007. Dale resides in Morrow County, near Mt. Gilead, with his wife, Cynthia. They have two adult sons, Kyle and Ryan.

Kirt Walker, chief executive officer, Nationwide - Kirt Walker is Chief Executive Officer of Nationwide, a mutual insurance and financial services company that is the number one insurer of farms and ranches in the United States. He was elected to this position in 2019 and, in this role, also serves as a member of the Nationwide Board of Directors.

Kirt initially joined the Nationwide family of companies in 1986. Prior to being elected CEO, he served for 10 years as President and Chief Operating Officer of Nationwide Financial.

During his first 23 years, he served in various leadership positions within the company’s Property and Casualty business, including President and COO of Nationwide Insurance and President of Allied Insurance, Nationwide’s former independent agency subsidiary.

Kirt’s leadership philosophy focuses on “The Four Ps”: People, Planning, Performance and Partnerships. This philosophy extends to driving an engaged, caring culture of associates that leads to better solutions for customers and other stakeholders.

Kirt is a graduate of Iowa State University where he earned a Bachelor of Arts degree in management. He also holds a Master of Science degree in management, with an emphasis in leadership, from The American College.

As an active youth member of 4-H and FFA, and a member of the Block and Bridle Club at Iowa State University, Kirt still relies on the valuable leadership skills and focus on a strong work ethic he gained through these important organizations.
Kirt Walker, chief executive officer, Nationwide (cont.) - Kirt is passionate about the farming community and is proud of the many programs the company supports as part of its leadership role in agriculture. This includes Grain Bin Safety Week, a program that provides equipment and training designed to prevent grain bin accidents, and Land As Your Legacy, a program that provides a holistic approach to financial and legacy planning for farm families.

A native of Irvington, Iowa, Kirt was raised on a Century Farm, instilling the values of hard work and community responsibility that he carries with him today. His favorite pastimes include spending time with family, reading and rooting for the Cyclones.

Madisyn Brandt, Dover, OH (Tuscarawas County)
My name is Madisyn Brandt from Dover, Ohio. I am 13 years old and in the 8th grade at Dover Middle School in Tuscarawas County. My parents are Josh and Jill Brandt and I have two brothers, Cameron and Jackson. I have been a member of the Tusky Valley Farmers 4-H Club for eight years. I also show market hogs, breeding heifers, dog obedience and take cooking projects. In addition, I am a cheerleader and recently made the Dover High School Team. In the past I played softball, basketball and was a member of the Tuscarawas County YMCA Gymnastics Team.
Team Buckeye Cattle Crew (Smith–Bain)

Gene Smith, senior vice president and athletic director, The Ohio State University

Now in his 17th year as Director of Athletics at Ohio State, he is widely recognized among the leaders of his profession and has been named “one of the most powerful people in collegiate sport.” Smith was named the Buckeyes’ director of athletics March 5, 2005 and was elevated to senior vice president and Wolfe Foundation endowed athletics director in May 2016.

Smith is the eighth person to hold the athletics director position at Ohio State. He previously served as director of athletics at Arizona State, Iowa State and Eastern Michigan universities and is entering his 33rd year in the role. The Ohio State department of athletics sponsors 36 fully-funded varsity sports with more than 1,000 student-athletes competing for Big Ten Conference and NCAA championships.

Gene Smith’s leadership and depth of experience was called upon in 2020–21 – a year unlike any other. Smith is a former student-athlete and coach who has earned a reputation for advocating for student-athletes and increasing the support they receive. His philosophy was put to the test this past year.

Smith was intimately involved in the crafting of new Name, Image and Likeness (NIL) NCAA legislation and was a fierce advocate for student-athletes to have the opportunity to train and compete during the pandemic.

Smith co-chaired the NCAA’s Federal State Legislative Working Group, and continued to advise the NCAA on name, image and likeness throughout the year. Smith then worked with the Ohio legislature and Governor’s office on NIL legislation which resulted in an executive order that went into effect July 1, 2021. The Governor’s order ensured equal opportunity in the NIL space for all student-athletes in Ohio.

The Eugene D. Smith Leadership Institute continued to be a national leader in providing support for student-athletes as they prepared for successful careers after sport. Its creative and innovative programming is truly a game changer for student-athletes striving for both academic and athletic excellence while honing the skills required for success in life beyond sport. The EDSLI aspires to reach 100% placement of graduating student-athletes in the years ahead.

Smith’s duties extend beyond the athletics department, with Business Advancement also reporting to him. Business Advancement comprises the Schottenstein Center, Nationwide Arena, Trademark & Licensing, Affinity Agreements, Drake Event Center, Blackwell Inn and Fawcett Center. Smith’s team has increased revenues through innovation, collaboration and operational efficiencies.

Smith is the father of four children with his wife, Sheila: Matt, Nicole, Lindsey and Summer, and they are grandparents to eight: Marshall, Steele, Addison, Grayson, Tyson, Elijah, Maya and Jordyn. Outside of work Smith enjoys travel, golf and spending time with family.

Ashton Bain, Lynchburg, OH (Highland County)

I am Ashton Bain and my parents are Jeff and Denise Bain of Lynchburg, Ohio. This fall I will be a freshman at Lynchburg-Clay High School. I am a nine year member of the Highland County Poultry, Pigs, & Lambs 4-H club. Showing livestock is my sport. I show beef steers and heifers, market Boer goats and market barrows. My market steer this year is a purebred Shorthorn named “Hawkeye.” I am a member of the Ohio and National Jr. Shorthorn Associations and have competed with breeding heifers at the Shorthorn Jr. Nationals, North American International Livestock Exposition, Ohio Cattlemen’s Association’s BEST program and the Ohio State Fair. Since I started taking cattle projects in 4-H I have started my own herd of Shorthorn and Chianina Cattle. This has given me many opportunities like learning about raising cattle, learning about the beef industry, meeting new friends, traveling to new states and helping charities like the Ronald McDonald House of Central Ohio.
Four awards will be presented at 2022 Dean’s Charity Steer Show.

**Best Steer**
Judges will evaluate the quality of the steer by appraising its conformation including muscularity, eye-appeal and balance, structural correctness, and finish or overall body condition.

**Showmanship**
For the showmanship award, judges will evaluate based on presentation of the steer including the skill, ability, and appearance of the exhibitor.

**People’s Choice**
Spectators will vote for their favorite exhibitor by cheering at the event.

**Best Dressed**
Best dressed will be judged by a family that is currently staying at the Ronald McDonald House.
Partner Websites and Social Media

College of Food, Agricultural, and Environmental Sciences
Ohio State College of Food, Agricultural, and Environmental Sciences:
https://cfaes.osu.edu/
CFAES Facebook
@OSUFoodAgEnv
www.facebook.com/OSUFoodAgEnv/
CFAES Twitter
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https://twitter.com/CFAES_OSU
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www.instagram.com/osucafaes/

Ohio Cattlemen’s Association
Ohio Cattlemen’s Association:
https://www.ohiocattle.org/
OCA Facebook
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https://twitter.com/Ohio_Cattlemen

Ronald McDonald House
Charities of Central Ohio
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Steer Show Descriptions

Celebrate Ohio agriculture, communities, and children at the 2022 Dean’s Charity Steer Show on Tuesday, August 2, at the Ohio Expo Center and State Fair. — 25 words

Celebrate Ohio agriculture, communities, and children at the 2022 Dean’s Charity Steer Show on Tuesday, August 2, at the Ohio Expo Center and State Fair. Celebrity exhibitors will team up with media personalities, experienced 4-H youth and a steer in the show ring. All proceeds will benefit Ronald McDonald House Charities of Central Ohio. — 54 words

Celebrate Ohio agriculture, communities, and children at the 2022 Dean’s Charity Steer Show on Tuesday, August 2, 2:00–4:30 p.m. at the Ohio Expo Center and State Fair. Celebrity exhibitors will team up with media personalities, experienced 4-H youth and a steer in the show ring. The event will be hosted by Cathann A. Kress, vice president and dean of The Ohio State University’s College of Food, Agricultural, and Environmental Sciences. All proceeds will benefit Ronald McDonald House Charities of Central Ohio. — 81 words

Celebrate Ohio agriculture, communities, and children at the 2022 Dean’s Charity Steer Show on Tuesday, August 2, 2:00–4:30 p.m. at the Ohio Expo Center and State Fair. Celebrity exhibitors will team up with media personalities, experienced 4-H youth and a steer in the show ring. The event will be hosted by Cathann A. Kress, vice president and dean of The Ohio State University’s College of Food, Agricultural, and Environmental Sciences (CFAES). All proceeds will benefit Ronald McDonald House Charities of Central Ohio. The Steer Show, which will be an annual event, is coordinated by CFAES, the Telhio Credit Union, and the Ohio Cattlemen’s Association. — 104 words
COLUMBUS— The Dean’s Charity Steer Show, an event that benefits Ronald McDonald House Charities (RMHC) of Central Ohio, returns to the Ohio State Fair in 2022 after a two-year COVID-inspired hiatus. Hosted by The Ohio State University College of Food, Agricultural, and Environmental Sciences (CFAES), it will be held from 2–4:30 p.m. on Tuesday, Aug. 2, in the Cooper Arena at the Ohio Expo Center and State Fair.

“This exciting event brings together our community to celebrate agriculture and children, both for our 4-H youth as well as children benefiting from the Ronald McDonald House,” said Cathann A. Kress, Ohio State vice president for agricultural administration and dean of CFAES. “Every dollar we raise means families can stay together only steps away from their hospitalized child during one of the most stressful times of their lives.”

Each year, more than 82,000 nights of rest are provided to families of seriously ill children by the Columbus Ronald McDonald House, the second largest Ronald McDonald House in the world. The facility provides a home away from home for families facing a child’s illness and hospitalization.

Currently, the Columbus Ronald McDonald House is undergoing a major expansion, more than doubling the size of the facility. Once completed, it will boast 202 guest rooms, a new kitchen and dining facility, new staff offices, and a community event room. It will once again be the largest Ronald McDonald House in the world after the expansion.

To raise funds for RMHC, 11 celebrity exhibitors, most of whom have no livestock experience, will not only show a steer during the Dean’s Charity Steer Show, but will also compete to see who can raise the most money. Most exhibitors will team with a local media personality as well as an experienced 4-H livestock family and their steer, and will practice with them before entering the show ring.

Families and 4-H youth, most from central Ohio, will participate and represent the counties of Clark, Fairfield, Gallia, Geauga, Highland, Muskingum, Stark, Tuscarawas, Warren, and Wayne.

Celebrity exhibitors will include Troy Balderson, public servant; Matt Harper, McDonald’s owner/operator; Tom Feeney, executive chairman, Belron North America; Clark Kellogg, former Ohio State and NBA player and CBS Sports college basketball analyst; Bob Kendrick, anchor, ABC-6 News; Rick Ricart, Ricart Automotive; Jane Scott, executive director, Columbus Metropolitan Club; Ryan Smith, president, University of Rio Grande; Gene Smith, senior vice president and athletic director, Ohio State; Bill Patterson, president, Ohio Farm Bureau Federation; and Kirt Walker, chief executive officer, Nationwide.

Media personalities will include Boxer, host, WCOL radio; Angela An, news anchor, WBNS-10 TV; Matt Barnes, morning co-anchor, NBC-4 TV; Cameron Fontana, entertainment reporter and host, ABC 6/FOX 28/CW, Good Day Columbus; Kayla Hanley, morning radio personality, 92.3 WCOL radio; Tim Irr, news anchor, WSAZ-TV News Channel 3, Huntington, West Virginia; Ty Higgins, senior director of communications, Ohio Farm Bureau Federation; and Dale Minyo, farm broadcaster, Ohio Ag Net.

More than 900 spectators attended the inaugural Dean’s Charity Steer Show in 2019, and nearly 8,000 tuned in to watch via livestream on Facebook. Donation amounts ranged from 81 cents to $15,000, with a total of $152,000 raised for RMHC.

Located across the street from Nationwide Children’s Hospital, the Columbus Ronald McDonald House provides not only lodging, but also meals, a place to rest, laundry facilities, an exercise room, informal gathering areas, and activities for siblings of hospitalized children.

The Dean’s Charity Steer Show is coordinated by CFAES, the Telhio Credit Union, and the Ohio Cattlemen’s Association, and it is held in partnership with the Ohio Expo Center and State Fair.

To learn more and to donate to your favorite celebrity exhibitor or media personality, visit give.osu.edu/deanscharitysteershow.
Donor Recognition Opportunities

$1,000 – Blue Ribbon
• (RMHC recognition level) – donor is mentioned in press release

$5,000 – Rosette
• (RMHC recognition level) – donor at this level gets name on RMHC family door for one year and is mentioned in press release
• OSU President’s Club (starting at $3K)

$10,000 – Premiere Exhibitor
• (RMHC recognition level) – donors at this level get their names on a RMHC family door for one year and are recognized in a press release
• OSU President’s Club
• Logo will be on DCSS website after the event
• Named in news release after the event
• Tour/reception at RMHC

$25,000 – Showman of Showman
• (RMHC recognition level) – donors at this level get their names on a RMHC family door for one year and are recognized in a press release
• OSU President’s Club
• Logo will be on DCSS website after the event
• Named in news release after the event
• Tour/reception at RMHC
• Dean’s Charity Steer Show 2022 Belt Buckle

$50,000 – Dean’s Champion
• (RMHC recognition level) – donor will be recognized as a presenting sponsor, get their names on a RMHC family door for one year and are recognized in a press release
• OSU President’s Club
• Logo will be on DCSS website after the event
• Named in news release after the event
• Tour/reception at RMHC
• Dean’s Charity Steer Show 2022 Belt Buckle
• Donor logo will be included on the invitation to 2023 celebrity participants and the thank you to all 2022 donors